

Organo Gold Opens New International Headquarters

RICHMOND, BRITISH COLUMBIA – June 30, 2014 – Organo Gold, the gourmet coffee company that caters to consumers' active lifestyles, proudly announced today the opening of its new global headquarters in Richmond, British Columbia. The 26,000 square foot building houses approximately one-third of the company's global staff.

The ribbon cutting ceremony was attended by the Honorable Neil Frank Ferrer, Consul General for the Republic of the Philippines; the Honorable Sutthiluck Sa-ngarmangkang, Consul General for the Republic of Thailand; and Mr. Hyng Suk Lee, Consul Republic of Korea. Canada was equally represented as the Honorable Linda Reid, Speaker of the Legislative Assembly of British Columbia and Member for Richmond East joined in the festivities.

"In our first five years we grew from one idea, in a one room office with one employee to the 55th largest network marketing company in the world," stated <u>Bernardo Chua</u>, Chief Executive Officer and Founder of Organo Gold. "We ignited the next generation of direct selling and our new international headquarters is our footprint; our statement that Organo Gold has arrived and will be here for generations to come."

The 26,000 square foot building boasts an eco-friendly design. Externally, there was an emphasis on natural and organic elements, with many of the materials repurposed from the original building. This allowed for minimal waste as salvaged material that was not used in the new building was donated to Habitat for Humanity for future use.

The building interior focuses on the coffee theme which is executed in the color palette: from green to red and yellow all the way through shades of brown. The photos and displays on the walls are part of the company's mission, vision and history to the range of products.

"This building is an investment in our Independent Distributors' future and accompanies the strategic plan we have for the continued global expansion of Organo Gold," stated <u>Holton Buggs</u>, Executive Vice President of Sales and Marketing at Organo Gold.

Crown Ambassador John and Blanca Sachtorous, Crown Diamond Luis and Angela Ventura led the OG Leadership delegation that included Diamonds and Distributors from all over the world.

"The genius of Organo Gold is reflected in our headquarters – the simplicity of coffee, the magic of Ganoderma, and the power of leadership," stated <u>Shane Morand</u>, Co-Founder and Global Master Distributor at Organo Gold. "The fact that Distributors, suppliers, employees traveled from around the world to join us in this building dedication is testament to the fact that we are a global company making a global impact."

Founded in 2008, Organo Gold is focused on its mission "to bring the treasures of the earth to the people of the world" by offering certified organic Ganoderma in simple, everyday products; from single-serving coffees and teas to supplements and nutraceuticals. OG meets this mission through the principles of the Napoleon Hill Foundation, with which the Company has a long-standing and exclusive collaboration. Organo Gold offers its products through an Independent Distributor network, and to consumers through its Coffee Connoisseur Club retail program in Canada and the United States.

View event photos on our official Facebook page at: https://www.facebook.com/organogold

Learn more about Organo Gold at http://www.organogold.com.

About Organo Gold

Founded in 2008 with headquarters in Vancouver, British Columbia, Organo Gold is a global gourmet coffee company that sells Certified Organic Ganoderma lucidum through a variety of coffees, teas, nutraceuticals and personal care products. Organo Gold offers its suite of products through its Independent Distributor network and to consumers through its Coffee Connoisseur Club. The company currently operates in over 30 countries and is privately held. For more information about Organo Gold, visit our website at www.organogold.com.

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